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Habersham Showcases Latest American Treasures®, Biltmore® Designs At Winter Gift & Home Markets

TOCCOA, GA (December 1, 2011)- Habersham will showcase the newest additions to its **American Treasures®** and **Biltmore® Chateau Reserve** collections of copyrighted designs during the **January 18 – 24, 2012 Dallas Total Home & Gift Market in the Gallery Six Showroom, WTC 11013** and at the **January 19 – 25, 2012 Chicago Market in the deAurora Showroom #1871 at the Merchandise Mart.**

Formally launched during the October 2010 High Point Market, American Treasures® represents Habersham's response to growing demand from interior designers and homeowners seeking transitional furniture designs with simpler lines and cleaner styles. Since then the collection has received a strong response from designers and retailers alike. Habersham became a Biltmore furniture licensee in the Spring of 2004, adding new designs to its Biltmore® Chateau Reserve collection over the years that reflect the exceptional design, elegance, rich detail and artistry that have defined the landmark Asheville, N.C. estate. The newest designs on display during the Winter 2012 Gift & Home Markets include:



AMERICAN TREASURES® SEVEN DRAWER APOTHECARY CHEST (left) -- One of the latest copyrighted designs to join other case good and accent pieces in the collection that take their inspiration from classic styles that have been updated and simplified, the Apothecary Chest is a versatile accent option. As shown here, three separate chests are lined up together for a striking look. Available in any of Habersham's hand-styled finishes. Also available in a 6-drawer style.

AMERICAN TREASURES® LOFT BOOKCASE (right) -- This copyrighted bookcase design brings contemporary design lines together with simple styling for a versatile room accent. Shelf depth is ideally suited for showcasing treasured accents and storing magazines and books.



BILTMORE® LOUIS XV ARMOIRE (left) -- Copyrighted furniture designs- in Habersham's licensed Biltmore® Collection reflect the hospitality and gracious living that defined the acclaimed Asheville, NC estate at the turn of the century. The armoire shown here takes its inspiration from pieces and architectural elements found in the home's Louis XV suite.





AMERICAN TREASURES® ESTATE DINING TABLE (right)--
This delightful design is a study in simplicity and style. Simple lines and a hand-styled finish offer a rich look. Individual cubbies offer the idea storage area for place settings and linens. One of many new additions to Habersham's growing American Treasures® Collection of copyrighted furniture designs.

ABOUT HABERSHAM

Celebrating nearly 40 years in business, Toccoa, Georgia-based Habersham is a leading manufacturer of custom kitchen and bath cabinetry, hand-painted and styled showpiece reproductions and original, copyrighted furniture designs. The Habersham line features a full line of fine, unique furniture designs in numerous hand-styled finish options. The company's expansion into kitchen and bath cabinetry and other custom

cabinetry options in recent years allows consumers to choose from residential furniture designs, unlimited finish options and styles, and cabinetry to create lovely looks that flow throughout the entire home. For more information, visit www.habershamhome.com, call 1.800.HABERSHAM or 706.886.1476 or write: Habersham, PO Box 1209, 171 Collier Road, Toccoa, GA 30577.

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EDITOR'S NOTE: High resolution images available via request to Suzanne Pruitt at 678.285.0307 or suzanne@marshmeadowsmarketing.com or for download at the following ftp site:

GO TO: [ftp.speartek.com](ftp://ftp.speartek.com) LOGIN: 3mweb PASSWORD: 3m30144

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