

HABERSHAM  
**AMERICAN**  
TREASURES®

**FOR IMMEDIATE RELEASE**

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**HABERSHAM TO SHOWCASE NEWEST AMERICAN TREASURES® DESIGNS DURING  
FALL 2011 HIGH POINT MARKET**

***Clean, Simple Design Lines, Transitional Styles and Moderate Price Points  
Define Newest Line Offering***

**TOCCOA, GA (September 8, 2011)** – Habersham will showcase the newest additions to its **American Treasures®** collection of copyrighted furniture designs during the **October 2011 High Point Market**. Offering a distinctly different look from the high-end company's well-established, richly detailed furniture offerings, pieces in this collection feature clean, simple design lines and transitional styling at moderate price points. The newest styles will be featured the company's showroom at **Market Square – MS-142**.

Formally launched during the October 2010 High Point Market, American Treasures® represents Habersham's response to growing demand from interior designers and homeowners seeking transitional furniture designs with simpler lines and cleaner styles. The latest designs join other case good and accent pieces in the collection that take their inspiration from classic styles that have been updated and simplified.



In addition, *American Treasures®*' simpler styles and finishes, combined with recent factory innovations and improvements, have allowed Habersham to offer the new hand-styled pieces at moderate price points -- without sacrificing the quality and handwork that are the company's hallmarks.

Like the main Habersham line, all pieces in the new *American Treasures®* series are available in an extensive range of finish options. Customers can choose from the wide spectrum of textures and tones

found within Habersham's own family of hand-styled signature finishes -- each offering distinctive looks created by trained artists using a series of techniques, tools and exacting standards.



Among the new designs from the *American Treasures®* collection include these shown (pictured top-bottom):

**American Treasures® Tribeca Dining Table** – At home in a casual or formal setting, this delightful dining table includes a 24" self-storing leaf that can extend the table's length from 90" to 114".

**American Treasures® North Sea Chest** -- Inspired by the curves and lines created by fjords, cliffs and beaches comprising the stunningly beautiful, diverse coastline of the North Sea, this chest promises to be a conversation piece in any room. An adjustable shelf provides convenient storage behind the front doors.

**American Treasures® Home Theatre** – Available with or without doors, the center unit includes 1 wood shelf, two lights and four drawers. Each end unit includes four adjustable wood shelves.



**American Treasures® Classic Nine-Drawer Chest** – Blending classical lines with understated elegance, this chest offers a fabulous and functional room accent.

**American Treasures® Fairmont Chest** – Fourteen drawers provide plentiful storage space for linens, tableware and other items. And, simple design lines and a soft hand-styled finish create a casually elegant accent.

#### **ABOUT HABERSHAM**

Celebrating nearly 40 years in business, Toccoa, Georgia-based Habersham is a leading manufacturer of custom kitchen and bath cabinetry, hand-painted and styled showpiece reproductions and original, copyrighted furniture designs. The Habersham line features a full line of fine, unique furniture designs in numerous hand-styled finish options. The company's expansion into kitchen and bath cabinetry and other custom cabinetry options in recent years allows consumers to choose from residential furniture designs, unlimited finish options and styles, and cabinetry to create lovely looks that flow throughout the entire home. For more information, visit [www.habershamhome.com](http://www.habershamhome.com), call 1.800.HABERSHAM or 706.886.1476 or write: Habersham, PO Box 1209, 171 Collier Road, Toccoa, GA 30577.



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