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**AMERICAN TREASURES® HEADLINES NEWEST
CUSTOM CABINETRY DESIGNS FROM HABERSHAM**

***Clean, Simple Design Lines, Transitional Styles and Moderate Price
Points Define Newest Cabinetry Style***

TOCCOA, GA (December 2, 2010) –Responding to growing demand from kitchen designers and homeowners seeking transitional designs with simpler lines and cleaner styles, Georgia-based manufacturer Habersham has introduced **American Treasures®** custom cabinetry (shown left) . Offering a distinctly different look from the high-end company’s well-established, richly detailed cabinetry, the moderately priced, copyrighted *American Treasures®* style offers versatile looks that are at home in traditional or contemporary settings.

“In recent years, our trade and consumer clientele have been asking us to add designs that were a bit more streamlined and simpler in style,” explains Matt Eddy, president, Habersham. “With *American Treasures®*, our design team has paid tribute to the American-made styles and influences that helped shape our company -- reinterpreting them to create transitional designs that promise to blend seamlessly into any décor.”

In addition, recent factory innovations have allowed

Habersham to cut production costs and streamline its custom cabinetry building and finishing capabilities – without sacrificing the quality and handwork that are the company’s hallmarks. Habersham is passing these savings on to kitchen dealers by significantly reducing retail pricing of its hand-styled and finished custom cabinetry, including the new American Treasures® style.

In addition to the new American Treasures style, the Habersham design team has also created a new **Galley Kitchen** design shown here (right). Offering grand design for smaller spaces, the Galley Kitchen brings together many of Habersham’s custom offerings, ranging from finish options to range hoods, integrated refrigeration, curios, and more.

Like the custom cabinetry comprising the main Habersham line, the Galley Kitchen and *American Treasures* designs are available in an extensive range of finish options. Customers can choose from the wide spectrum of textures and tones found within Habersham’s own family of hand-styled signature finishes -- each offering distinctive looks created by trained artists using a series of techniques, tools and exacting standards. Or, customers can choose from the vast palettes of Benjamin Moore® and Sherwin-Williams®, which collectively encompass more than 4,400 different colors. From aged, distressed influences to simpler, cleaner styles, the Habersham artisan teams can create clean, striking looks using virtually any color or tone.



ABOUT HABERSHAM

Celebrating more than 38 years in business, Toccoa, Georgia-based Habersham is a leading manufacturer of custom kitchen and bath cabinetry, hand-painted and styled showpiece reproductions and original, copyrighted furniture designs. The Habersham line features a full line of fine, unique furniture designs in numerous hand-styled finish options. The company's expansion into kitchen and bath cabinetry and other custom cabinetry options in recent years allows consumers to choose from residential furniture designs, unlimited finish options and styles, and cabinetry to create lovely looks that flow throughout the entire home. For more information, visit www.habershamhome.com, call 1.800.HABERSHAM or 706.886.1476 or write: Habersham, PO Box 1209, 171 Collier Road, Toccoa, GA 30577.

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