



H A B E R S H A M  
H O M E

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***HABERSHAM HIGH POINT SHOWROOM UNDERGOES COMPLETE RENOVATION FOR SPRING 2010 MARKET***

***Newly Designed Space to Highlight Line's Style Versatility, Expanded Custom Capabilities in Furniture and Cabinetry Categories***

**TOCCOA (February 24, 2010)** – To better showcase its versatile hand-styled line and growing custom capabilities in the furniture, kitchen, bath and dressing room cabinetry arenas, Habersham has completely redesigned and renovated its Market Square showroom in High Point, NC. Scheduled to open in conjunction with the Spring High Point Market, April 17-22, 2010, the newly designed space – **MS 142** – will also welcome the latest introductions to the Habersham line.

“Our line has grown significantly in recent years as we’ve added custom cabinetry for the kitchen, dressing room and bath, new residential furniture designs, upholstery and an expanded palette of finish options. And, as the line has grown, so too have our customization capabilities,” explains Matt Eddy, president, Habersham. “The new showroom configuration visually communicates the transitional nature of our line –demonstrating how designers and homeowners can use our versatile designs, finishes and other custom options to create or complete virtually any design environment they seek – from formal to contemporary to casual.”

Designed by Barbara Garrison, Dalton and Associates, Inc., High Point, NC, the new Habersham showroom space highlights include:

**NEW YORK LOFT:**

The showroom space opens with a New York loft environment. Here, contemporary art and a host of other modern, eclectic accessories are cleverly merchandised with Habersham furniture, upholstery and a galley kitchen cabinetry design.

**EUROPEAN ANTIQUE MARKET ENVIRONMENT**

Moving through the space, the next section reflects the look and feel of the famed open-air Paris antique markets -- filled with antiques, architectural elements and other accessories. This area will feature a wide variety of Habersham’s grand scale and accent pieces in a host of decorated and hand-styled finishes – all merchandised among accessories reflecting a wide range of decorating and design styles.

**DESIGN CENTER**

The showroom will also feature a new “design center” area featuring plenty of workspace and tables for reps, dealers, designers and clients to meet to discuss home plans and other design projects. This area is surrounded by easy-access racks showcasing all of Habersham’s finish options, fabric swatches from the Habersham Feathers upholstery line, catalogs and other planning tools.

The newly designed showroom space will also include two brand new kitchen displays, as well as a new master bath display highlighting the company’s innovative custom cabinetry features and stunning finish options.

The Habersham High Point showroom will be open from 8 a.m. – 6 p.m. April 17-22, 2010.

**ABOUT HABERSHAM**

Celebrating more than 37 years in business, Toccoa, Georgia-based, Habersham is a leading manufacturer of hand-painted and styled showpiece reproductions and original, copyrighted furniture designs. The Habersham line features a full line of fine "one-of-a-kind"-- looking carved furniture designs in numerous choices of finish, including trumeaus, armoires, chests and dressers, cupboards, media centers, occasional dining and work tables, chairs, desks and beds. The company's expansion into kitchen and bath cabinetry and other custom cabinetry options in recent years allows consumers to choose from residential furniture designs, unlimited finish options and styles, and cabinetry to create a Grand European or American Casual lifestyle look that flows throughout the entire home. For more information, visit [www.habershamhome.com](http://www.habershamhome.com), call 1.800.HABERSHAM or 706.886.1476 or write: Habersham, PO Box 1209, 171 Collier Road, Toccoa, GA 30577.

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